I'M **KENDRA DOSS** AND I AM A VISUAL DESIGNER,
UI/UX SPECIALIST & TYPOGRAPHY LOVER.

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WEB kendradoss.com

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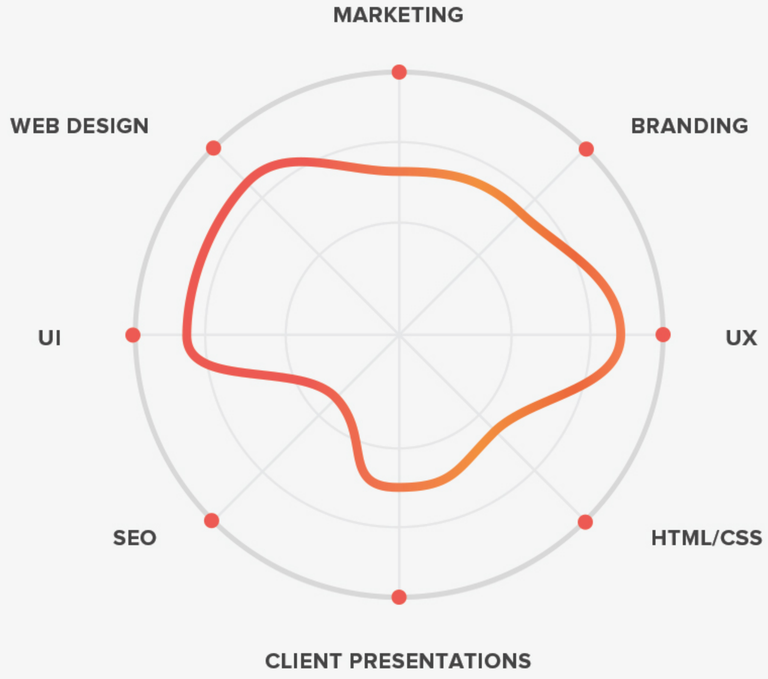
Colorado Springs, CO 80919

MY SPECIALTIES



More than 7 years experience

EDUCATION

FALL 2011

Fundamentals of UI Design

Massachusetts Institute of Technology, online course

SUMMER 2011

Neilsen Usability Week

San Francisco, CA

AUG 2004 - DEC 2006

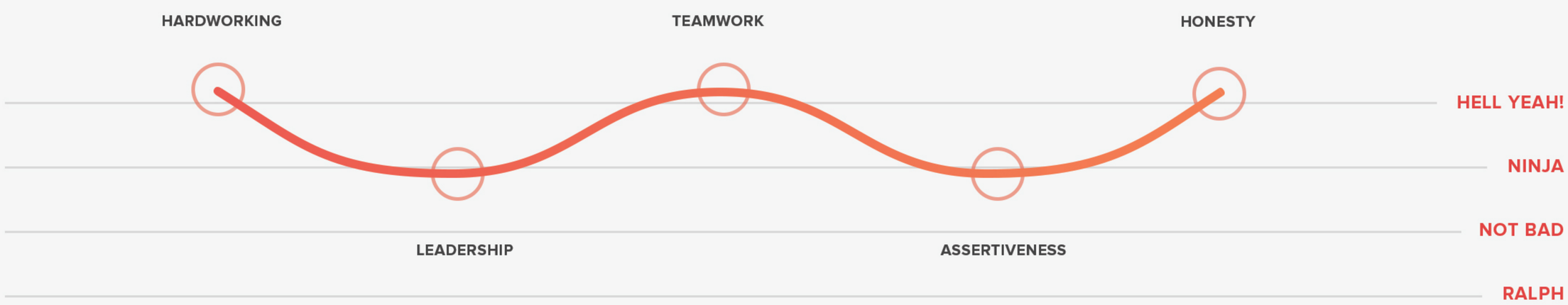
University of Central Missouri

BS, Corporate Communications

DESIGN SKILLS

PHOTOSHOP	•	•	•	•	•	•	•	•	
FIREWORKS	•	•	•	•	•	•	•	•	•
BALSAMIQ	•	•	•	•	•	•	•		
SKETCH	•	•	•	•	•	•	•		
INVISION	•	•	•	•	•				
EMAIL DESIGN	•	•	•	•	•	•	•		
HTML / CSS	•	•	•	•	•	•			
FUNCTIONAL SPECS	•	•	•	•	•	•	•	•	•
ILLUSTRATOR	•	•	•	•	•				
VIDEO	•	•							

SOCIAL SKILLS



WORK & TRAJECTORY

1

SEPT 2016 - CURRENT

kendradoss.com

Freelance

It's been seven years since I started freelancing, doing web design, UX/UI design, and branding. Clients include the National Strength and Conditioning Association, Strong Families Ministries, the Pikes Peak app and EDCare.

2

FEB 2016 - SEPT 2017

Compassion International

Senior Web Content Designer

Launched the redesigned *Compassion Magazine* website and was awarded best website design by the Evangelical Press Association. I conducted extensive user testing and made design enhancements to the site to ensure the website matched the magazine's publishing strategy.

3

MAY 2014 - JAN 2015

Outreach, Inc

User Experience Designer

I led the user experience design for the launch of Outreach's custom design upload web experience that allowed customers to upload their own designs for banners, bulletins and postcards. I documented business goals and product requirements, and translated those ideas into design concepts. I also created Outreach's conference event landing pages.

4

JUN 2010 - MAY 2014

Focus on the Family

Digital Designer

I began my design career in earnest here. I was immediately thrown into big design projects and learned by experience. By the time I left, I was leading the user experience and visual design for all of Focus on the Family's websites. I partnered with the development team to deploy extensive redesign projects, large site enhancements and interactive experiences across multiple digital channels.

5

MAY 2008 - JUN 2010

AcrossTown Media

Integrated Marketing Manager

I worked with clients and the agency creative team to come up with interactive marketing experiences. I did a lot of research, scope development, creative briefing and job execution for clients.